

Montrose Blueberry Festival Road Races & Family Fitness Time 2010 Sponsorship Opportunities

There are many ways to become a sponsor for the Montrose Blueberry Festival Road Races & Family Fitness Time for 2010.

- Monetary donation towards an event
- Door prizes for one or both road races
- Post race goodies for one or both road races
- Items for goodie bag for participants
- Equipment for event

See following pages for details on each type of sponsorship. If you have another idea that is not listed. Please feel free to contact Mandy Jo and let her know your idea.

Thank you for considering sponsoring us for 2010.

Mandy Jo Rindhage

Monetary donation towards an event

There are different levels that you can donate at. You can donate to the overall Road Races & Family Fitness Time and it will be divided accordingly. You can also choose to sponsor a particular event.

Event Sponsorships—\$1,000 and up

- Company name tied to event, such as 5K Road Race sponsored by Company, largest logos
 - On t-shirts
 - On race website
- On eNewsletter
- Sign along race route in August
- Choice of event that is still available:
 - Frozen 5K Run or Walk
 - Festival 8K Run or Walk
 - Festival 5K Run or Walk
 - Family Fitness Time
 - Post Race Goodies
 - Water Station
 - Frozen Timing
 - Festival Timing
- Table at Family Fitness Time & race morning
 - You can send in items to be displayed or you can have someone man the table
- In festival booklet in August
- On festival website

Gold Sponsorships—\$800 to \$999

- Listed as Gold sponsor with 2nd largest logos
 - On t-shirts
 - On race website
- On eNewsletter
- Sign along race route in August
- In festival booklet in August
- On festival website

Silver Sponsorships—\$600 to \$799

- Listed as Silver sponsor with 3rd largest logos
 - On t-shirts
 - On race website
- On eNewsletter
- Sign along race route in August
- In festival booklet in August
- On festival website

Bronze Sponsorships—\$400 to \$599

- Listed as Silver sponsor with 4th largest logos
 - On t-shirts
 - On race website
- On eNewsletter
- Sign along race route in August
- In festival booklet in August
- On festival website

Friends Sponsorships—\$100 to \$399

- Listed as Friends sponsor with smallest logos
 - On t-shirts
 - On race website
- On eNewsletter
- Sign along race route in August
- In festival booklet in August
- On festival website

Company Name:
Contact:
Address:
City, State Zip Code:
Website:
Contact email:
Event sponsor:
1st event preference:
2nd event preference:
Gold sponsor:
Silver sponsor:
Bronze sponsor:
Friends sponsor:

Contact Signature

Date

Door Prizes

At the end of the awards ceremony in January and in August we have a door prize time. The participants numbers are randomly drawn from the computer. The participant must be present to win a door prize. We do not mail them. In the past we have had the following door prizes donated.

- Gift certificate to area restaurant
- Movie passes to area theater
- Collapsible lunch cooler with extra items
- Gift certificate to area specialty store
- Karate lessons

We are not limited to these items, so if there is something else you have in mind, please feel free to donate that item designating it for the door prizes. You can donate just 1 item or as many as you wish.

My participants love to see what new is offered as a door prize. They also like some of the previous ones and I have even been asked if certain prizes were going to be in the drawing.

Door Prize Sponsorships

Company Name:
Contact:
Address:
City, State Zip Code:
Website:
Contact email:
Door prize item(s) description:
Quantity for Frozen:
Quantity for Festival:

Contact Signature

Date

Post Race Goodies

When the race is over the participants need to refuel. Here are some ideas of what you could provide or a monetary donation towards them:

- Water
- Cookies
- Popsicles

We are not limited to these items, so if there is something else you have in mind, please feel free to donate that item designating it for the post race goodies.

Participant #'s: Frozen: 200 and Festival: 400

Company Name:	
Contact:	
Address:	
City, State Zip Code:	
Website:	
Contact email:	
Post Race Goodie item(s) description:	

Items for Goodie Bags

New for 2010!!! Each race participant will receive a goodie bag. The items in the goodie will vary, hopefully there will be quite a few items. Typical goodie bag items are:

- Bag clips
- Coupons
- Sale flyer
- Race flyer
- Small products with company logo such as
 - Band-aid container
 - Sunscreen
 - Lip balm

This is not a limited list, but just suggestions.

Quantities for races: Frozen: 200 and Festival: 400

Company Name:	
Contact:	
Address:	
City, State Zip Code:	
Website:	
Contact email:	
Goodie bag item(s) description:	

Family Fitness Time

New for 2010!!! We are looking to put together a whole family fitness time. We are expanding to the following activities: tug of war, 3 legged race, potato sack race, exercise area, and bowling. What can you do to sponsor this area?

- Monetary donation to cover the cost of equipment
- Monetary donation to cover the cost of ribbons for 3 legged and potato sack races
- Monetary donation to cover the cost of medals for the tug of war champion
- Volunteers to help with the activities

If you have any other activity ideas, please send them along. Keep in mind that we'll need equipment, possible awards and volunteer help for additional activities.

Company Name:	
Contact:	
Address:	
City, State Zip Code:	
Website:	
Contact email:	
Donation Description:	

Montrose Blueberry Festival Road Races & Family Fitness Time 2010 Sponsorship Opportunities

Thank you for considering sponsoring us for 2010.

Please send completed form(s) to
Montrose Blueberry Festival
Road Races Sponsorship
PO Box 316
Montrose, MI 48457

You may also email the forms and/or the company logo
to mandy@blueberryrace.com.

For items that need to be picked up or mailed that
won't fit in a small PO Box please send me an email
and we can arrange pick up or alternate mailing ad-
dress.

Thank you in advance for your sponsorship.

Mandy Jo Rindhage